ANN BAVENDER? SIMA N. CHOWDHURY* HARRY F. COLE ANNE GOODWIN CRUMP VINCENT J. CURTIS, JR. JOSEPH M. DI SCIPIO* PAUL J. FELDMAN JEFFREY J. GEE* FRANK R. JAZZO M. SCOTT JOHNSON: MITCHELL LAZARUS STEPHEN T. LOVELADY" SUSAN A. MARSHALL HARRY C. MARTIN ALISON J. MILLER FRANCISCO R. MONTERO LEE G. PETRO* RAYMOND J. QUIANZON MICHAEL W. RICHARDS* JAMES P. RILEY KATHLEEN VICTORY HOWARD M. WEISS

*NOT ADMITTED IN VIRGINIA

FLETCHER, HEALD & HILDRETH, P.L.C.

ATTORNEYS AT LAW

11th FLOOR, 1300 NORTH 17th STREET ARLINGTON, VIRGINIA 22209

OFFICE: (703) 812-0400 FILE COPY ORIGINAL

www.fhhlaw.com

RETIRED MEMBERS RICHARD HILDRETH GEORGE PETRUTSAS

CONSULTANT FOR INTERNATIONAL AND INTERGOVERNMENTAL AFFAIRS SHELDON J. KRYS U.S. AMBASSADOR (ret.)

OF COUNSEL
DONALD J. EVANS
EDWARD S. O'NEILL*
ROBERT M. GURSS*
EUGENE M. LAWSON, JR.

WRITER'S DIRECT

petro@fhhlaw.com 703-812-0453

September 12, 2005

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By Hand Delivery

Marlene H. Dortch, Esquire Secretary Federal Communications Commission 445 12th Street, S.W. – TW-B204 Washington, DC 20554 SEP 1 2 2005

Federal Communications Commission Office of Secretary

RE:

Comments in Support of Petition for Rulemaking

MB Docket No.: 05240; RM-11261

Tama Radio Licenses of Jacksonville, FL, Inc. - Petitioner

Dear Ms. Dortch:

Transmitted herewith is an original and four copies of the Comments of Tama Radio Licenses of Jacksonville, FL, Inc., in the above-referenced proceeding.

Should there be any questions regarding this matter, please contact undersigned counsel.

Francisco R. Montero

Lee G. Petro

Sincerel

Counsel for Tama Radio Licenses of Jacksonville, FL, Inc.

Enclosures

cc: Ms. Rolanda F. Smith, Audio Division Media Bureau – *By Hand Delivery*

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Before the FEDERAL COMMUNICATIONS COMMISSION Washington, D.C. 20554

MB Docket No.:

Rulemaking No.:

SEP 1 2 2005

Federal Communications Commission
Office of Secretary

05-240

RM-11261

In the Matter of: }

Amendment of Section 73.202(b)
Table of Allotments,
FM Broadcast Stations.

(Fernandina Beach and Yulee, Florida)

To: The Office of the Secretary Attn: Assistant Chief, Audio Division

Media Bureau

COMMENTS

Tama Radio Licenses of Jacksonville, FL, Inc. ("Tama"), by and through its attorneys, and pursuant to Section 1.419 of the Commission's rules, 47 C.F.R. § 1.419 (2004), hereby submits its Comments in support of the Notice of Proposed Rulemaking, released on July 29, 2005, proposing the reallotment of Channel 287A from Fernandina Beach, Florida, to Yulee, Florida, and the modification of the license of Station WJSJ(FM) to specify Channel 287A at Yulee, Florida.¹

Tama is the licensee of Station WJSJ(FM), and filed the Petition for Rulemaking that initiated this rulemaking proceeding. Tama continues to be in support of its Petition, and urges the Commission to make the requested changes. Since there are two other radio broadcast stations licensed to Fernandina Beach, Florida, the grant of the Petition for Rulemaking would be in the public interest, as it would introduce a first local service to Yulee, Florida.²

Additionally, in the event that the Commission grant the Petition for Rulemaking, Tama will take all necessary steps to effectuate the change in community of license of Station WJSJ(FM).

See 20 FCC Rcd 12,958 (2005). See also 70 Fed. Reg. 48360 (Aug. 17, 2005).

See Revision of FM Assignment Policies and Procedures, 90 FCC 2d 88, 91 (1988)(establishing the FM Allotment Priorities as: (1) First full-time aural service; (2) Second full-time aural service; (3) First local service; and (4) Other public interest matters (with equal weight provided for priorities (2) and (3)).

Therefore, Tama Radio Licenses of Jacksonville, FL, Inc., respectfully requests that the Commission grant the Petition for Rulemaking.

Respectfully submitted,

TAMA RADIO LICENSES
OF JACKSONVILLE, FLA INC.

By:

Francisco R. Montero, Esquire

Lee G. Petro, Esquire

Fletcher, Heald & Hildreth, PLC 1300 North 17th Street, 11th Floor Arlington, Virginia 22209 703-812-0400 – Telephone 703-812-0486 – Telecopier

Its Attorneys

September 12, 2005